

PRESS RELEASE

FOR IMMEDIATE RELEASE

Corporate Translations partners with *Susan G. Komen for the Cure Foundation*

Corporate Translations dedicates Wednesday, October 20, 2010 as this year's Corporate Translations Breast Cancer Awareness Day!

EAST HARTFORD, CT (October 18, 2010) – Corporate Translations, a leading provider of translation and linguistic validation solutions to the life science industry is partnering with *Komen Connecticut*, an affiliate of *Susan G. Komen for the Cure* to help increase breast cancer awareness.

According to *Susan G. Komen for the Cure*, one in eight women in the U.S. will be diagnosed with breast cancer in her lifetime. About 207,090 women will be diagnosed with invasive breast cancer in 2010 and approximately 39,840 will die from the disease. Corporate Translations wants to join in the fight against these alarming statistics.

In honor of National Breast Cancer Awareness Month, Corporate Translations is designating Wednesday, October 20, 2010 as this year's Corporate Translations Breast Cancer Awareness Day! All employees will be encouraged to wear something pink to honor the occasion. A volunteer from *Komen Connecticut* will be visiting to provide employees additional information about their Foundation. Corporate Translations will be selling *Susan G. Komen for the Cure* "pink ribbons" as part of the fundraising efforts (minimum donation \$1.00) for the month of October.

In addition, Corporate Translations has created an internal webpage in hopes of raising additional awareness and generating funds for breast cancer research and to provide CT residents with free breast cancer screening services. Please visit the following site:

http://rfcc.convio.net/site/TR/Events/NewWrapperDonations?pxfid=10190&fr_id=1130&pg=fund

About Susan G. Komen for the Cure

Susan G. Komen for the Cure (formerly the Susan G. Komen Foundation) is a widely recognized organization actively supporting breast cancer awareness and finding a cure for breast cancer. For the past 25 years, the organization has played a role in major breast cancer developments.

About Corporate Translations

Corporate Translations is a Certified Woman-Owned Business Enterprise that was founded in 1990 to specifically answer the demand for high quality translation solutions in the pharmaceutical, biotech, and medical device industries. With over 20 years of acquired knowledge in these highly regulated industries, the company has become a recognized expert in managing translation and linguistic validation projects for the world's top pharmaceutical and biotech companies including Pfizer, Amgen, Merck, Novartis, and many more.

For more information about the company please call 860-727-6000 or visit www.corptransinc.com

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